

## On the Value Consciousness in the Higher Vocational English Curriculum Construction Based on MOOC

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**Abstract:** As an emerging teaching model, MOOC is an online course whose main purpose is to enhance the dissemination and the sharing of various related knowledge. As a general knowledge and a common language, the higher vocational English teaching should be given more attention especially in the background of the "One Belt, One Road". In addition, English curriculum construction is an important part of the school's course reform and the basic way for English teachers to become more professional as well. Besides, it also guarantees the development of the students' personality in the new era. The aim of this study is to solve the problems existing in English teaching in the higher vocational colleges. Hence, taking logistics management as an example, this article mainly discusses the value consciousness of the construction of the higher vocational English courses with the help of MOOC, with the purpose to propose a feasible strategy for the effective construction of the higher vocational English courses, which is also the novelty of this study.

### 1. Introduction

The MOOC movement originated in the United States many years ago. Since 2012, the MOOC movement has developed globally. MOOC, whose full name is Massive Open Online Course, is the product of "Internet + Education". China established a relatively influential MOOC platform in 2013. In September 2018, the Ministry of Education of China clearly stated that China would establish a credit recognition system for MOOCs, boost the open sharing of high-quality curriculum resources and promote the development of high-quality resource platforms. In other words, MOOC has exerted a profound influence in our education and has been gaining its popularity increasingly [1-2]. This article, which takes the logistics management major as an example, seizes this rare opportunity to explore the construction of English courses in the higher vocational colleges more practically.

### 2. The Current Problems in English Teaching in the Higher Vocational Colleges

#### 2.1 Focusing More on Traditional Teaching Methods and Less on Modern Methods

In the higher vocational English teaching, most of the teachers still rely on traditional teaching methods. That is to say, the teachers are still in an absolutely dominant position as before, while students' dominant position cannot be fully demonstrated. Although modern teaching methods such as informatization have attracted a certain amount of attention, a host of teachers are in a state of knowing little in this field. For example, the new teaching model like MOOC is really poorly understood and accepted. Besides what is discussed above, although some of the teachers are familiar with these modern teaching methods, they cannot implement them in real classroom teaching for some reasons, such as the students' resistance, the teachers' job burnout, the limitation of the teaching conditions and so on. Anyway, the modern means are less popular than the traditional ones.

## **2.2 Emphasizing the Theory More and Ignoring Practice**

In the current English teaching in the higher vocational colleges, most of the teachers pay more attention to teaching the five basic English skills, that is, reading, writing, listening, speaking and translating. And the students only memorize what they are taught without much understanding and thinking, not to mention ask questions. They also have less opportunity to consolidate and apply the knowledge they have learned in actual situations, which can result in a serious disconnection between theory and practice at last. Both the teachers and the students hold the idea that they have devote much to the English teaching and learning, but they gain a little. Therefore, it will cause a decrease in students' interest in learning English and falling into a vicious circle, which is completely inconsistent with our English teaching goals.

## **2.3 Concentrating More on Basic Skills and Less on the Relation to the Various Majors**

In the current English teaching in vocational schools, more emphasis is placed on the basic skills of English Teaching, such as vocabulary, grammar, reading, writing, oral English and so on. Of course, for English teaching and learning, mastering these basic skills is the foundation and indispensable, but the students' majors cannot be ignored especially in the current "One Belt, One Road" situation. The English teachers cannot only continue to pay their attention to the basic skills because it cannot satisfy the needs of the students in the new era [3]. You should appropriately teach students English knowledge of professional aspects, such as logistics management. The teaching of professional knowledge is also conducive to the students' future career development, which in turn will promote the English teaching effectively. Besides, the English curriculum construction will benefit a lot.

## **3. The Necessity of Building the Higher Vocational English Courses Based on MOOC**

There is no denying that the "One Belt, One Road" initiative has brought new challenges to the language teaching and learning. In the current situation, English teaching undoubtedly should bear new responsibilities. As a universal language in the world, English should and must deserve more attention. Therefore, in addition to attaching much importance to the classroom teaching, English teaching in the higher vocational education should also make effective use of the abundant MOOC resources to provide students with opportunities for independent learning to get access to various learning materials to satisfy their different needs, so as to comprehensively improve students' English skills and guide the development of students' personalities. Only in this way can the students gain a better understanding of the English learning and improve their various kinds of skills, such as their academic skills, analytical skills, independent thinking skills and so on.

We all know that the quality of the school curriculum plays a vital role in the future development of the students. As a basic course, the construction of the higher vocational English courses cannot be ignored. For the moment, the class teaching system is still the most important form of teaching organization. Therefore, according to the individual differences of students, teaching should be carried out to ensure the development of the personality of each student, which is undoubtedly a serious challenge for the teachers in a large-scale English teaching model. Then, MOOCs' advantages draw people's attention. As an online course, MOOC has rich curriculum resources whether the course is science or liberal arts and then can meet the individual needs of the students. For example, at present, with the increasingly obvious role of logistics, logistics management students can also use the MOOC resources to choose English content related to their majors for learning to ensure that they can develop into international talents in the future and can have more job opportunities when they enter the job market.

## **4. Feasible Ways of English Course Construction in the Higher Vocational Education**

### **4.1 Constructing Effective Links between Different Courses**

The school is a place where students are trained with certain purposes and feasible plans. Each

course needs to establish a logical and substantial relationship with other courses to avoid the singularity of the knowledge acquired. As a basic subject, English should pay more attention to the connection with professional courses in the course construction, for example, the content of ideological and political education and materials can be integrated into English teaching more smoothly, which now in fact has drawn extensive attention and has achieved certain accomplishments. So can the content of professional knowledge of students (for example, for logistics management majors, the latest international aspects of logistics development and the English expression of logistics expertise can be incorporated into the English teaching and learning). Only when the students acquire more skills can they have the ability to become independent talents. Undeniably, the limitation of class hours may hinder the integration of the above courses, but by actively cultivating students' initiative learning and independent learning and with the help of rich MOOC resources, this obstacle can be overcome successfully at last.

#### **4.2 Regarding Students as the Center and Paying more Attention to the Overall Growth of the Students in the Teaching Process**

At present, during the curriculum construction of English courses, we have begun to pay our more attention to the shift from "teaching" to "learning", which is worth praising and spreading. However, we still do not teach based on the development needs of the students. In the construction of English courses in the future, students should be provided with as many personalized learning opportunities as possible to promote their personalized development, which is in fact difficult to achieve in today's large-scale English teaching system. However, the emergence of MOOC does provide students with rich learning resources, which can meet the needs of students' personalized development to a large extent [4-5]. Taking the logistics management major as an example, teachers can choose courses that are in line with the needs of "One Belt, One Road" talent training on the MOOC.com to train compound talents not only with excellent professional knowledge but also with proficient language skills.

#### **4.3 The Construction of English Courses should Emphasize the Ability of Speculation and Intercultural Communication Skills**

The Higher vocational college English pays more attention to the cultivation of the basic skills (we have talked about this point in the above discussion), hence, the awareness of cultivating thinking ability is not strong enough. As a result, the comprehensive language application skills are difficult to be improved. Therefore, the students' communication skills cannot meet their needs. In other words, they are not good at thinking, analyzing and speculating when they communicate with others and their comprehensive judgment and reasoning skills are also seriously inadequate. Besides, their language organization lacks logic and little is known about the cross-cultural communication, which result in many mistakes and problems. In addition to the appropriate cultivation of these two abilities in daily English teaching, it is also possible to add proper elective courses and select the appropriate MOOCs as online courses.

#### **4.4 Paying Enough Attention to Reflective Consciousness and Building a More Scientific English Proficiency Evaluation System**

In the process of the curriculum construction of the English courses in the higher vocational schools, strict evaluation criteria should be specified for the different objectives of each course. The evaluation system should not only be based on the knowledge from the books, but also should focus on the improvement of students' comprehensive abilities [6]. For example, in addition to the professional study, logistics management students should also examine the basic English knowledge and English content related to their own professional aspects. They should not only become talents in China, but also "go out" to become capable international talents.

## **5. Conclusion**

It is admitted that the English course construction is a creative activity, an activity that keeps

pace with the times. Besides, it is also a conscious pursuit process and the value consciousness that plays an essential part. In English teaching, the majority of English teachers should be based on reality, be brave to accept new things, better adapt to the changes of the situations, bear in their mind "what kind of people should be nurtured or cultivated", and actively make full use of MOOC to carry out English curriculum construction to satisfy the needs of students' individual development and help them grow into talents. Logistics, as an important industry in today's society, they should pay more attention to curriculum development, effectively integrate the logistics management major with English teaching, adapt to the needs of the current situation and cultivate international talents.

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